

SPANJER BROS

MANUF'RS OF

WOOD LETTERS

ALL

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OF ALL



MATERIAL

FOR SIGNS.

NEWARK N.J. U.S.A.

Catalogue *and* Price List
of
WOOD LETTERS

Manufactured by

SPANJER BROTHERS

NEWARK, N. J.

15 MINUTES RIDE TO BUSINESS CENTRE OF NEW YORK



AVERTY LIBRARY
COLUMBIA UNIVERSITY

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SPANJER BROTHERS

Newark, N. J.

NOTICE

These prices to take effect April 1, 1903, when all previous prices and price lists will be void. After said date we will recognize orders from this catalogue only.

TERMS NET CASH

Parties without commercial rating and not known to us can save time by remitting with order; or, if desired to have goods shipped C.O.D., send \$1.00 or enough to guarantee the express charges.

All Goods F.O.B. Newark, N. J.

STOCK

We have always on hand a large stock of the alphabets and figures in all styles as shown in cuts on pages 11, 13, 15, and 17, in sizes from 2 to 24 inches, upright measurement.

Letters from 2 to 3 inches are made from $\frac{1}{2}$ inch stock; 4 inch letters from $\frac{5}{8}$ inch stock; 5 to 24 inch letters from $\frac{7}{8}$ inch stock, all $\frac{2}{3}$ round.

We have also a large stock of scrolls, posts, mouldings, balls, rosettes, etc.

NOTES OF INFORMATION

All orders, large or small, receive prompt attention.

Well seasoned white pine is used in all stock.

We work from your own patterns at catalogue price.

All stock letters $\frac{2}{3}$ round, as No. 1 in cut on page 69.

When ordering letters give reading matter, also thickness, and numbers of round or bevel.

Be sure and state number and page.

We make letters of any size or thickness.

Estimates given on letters over 24 inches in height. When writing for estimate be sure and state style of letter, also height, width, thickness, and number of round or bevel.

See page 76 for approximate prices on letters from 2 to 4 feet.

See page 69 for various rounds or bevels.

Do not cut or deface catalogue. Order from number.

EXTRA CHARGES

1 $\frac{1}{4}$ inch lumber, 1 cent per inch extra.

1 $\frac{1}{2}$ " " 2 cents " "

2 " " 4 " " "

1 cent per inch is charged for marking out any letter not shown in our catalogue.

Extra charge for fancy letters.

Width is charged for when letters are much wider than high.

TWO CENTS PER INCH ADDED to price list for full round letters.

Small charges made for crating wire frames.

The adjoining cut shows a sample of our work carved entirely of oak.



SPANJER BROS.

Manufacturers Of

WOOD LETTERS

PLAIN & ORNAMENTAL
WOODWORK FOR

SIGNS

SCROLLS

Number 167 center piece. Size, $5\frac{1}{2}$ inches by 24 inches. Net Price, \$1.20

"	$\frac{1}{2}$ of 167	"	$5\frac{1}{2}$	"	"	12	"	"	"	.70	
"	177	.	Size, 12	inches	by	16	inches	.	"	"	2.70
"	178	.	"	13	"	"	14	"	.	"	2.20
"	179	.	"	14	"	"	22	"	.	"	2.20
"	180	.	"	5	"	"	5	"	.	"	.14
"	181	.	"	6	"	"	6	"	.	"	.20
"	182	.	"	$3\frac{1}{2}$	"	"	$5\frac{1}{2}$	"	.	"	.30
"	183	.	"	$4\frac{1}{2}$	"	"	5	"	.	"	.24
"	184	.	"	5	"	"	8	"	.	"	.70
"	185	.	"	5	"	"	$7\frac{1}{2}$	"	.	"	.30
"	186	.	"	$6\frac{1}{2}$	"	"	10	"	.	"	.36
"	187	.	"	3	"	"	8	"	.	"	.14
"	188	.	"	6	"	"	11	"	.	"	.64
"	174	.	"	4	"	"	8	"	.	"	.24
"	176	.	"	$1\frac{1}{2}$	"	"	3	"	.	"	.12
"	175	.	"	$3\frac{1}{2}$	"	"	$6\frac{1}{2}$	"	.	"	.90
"	169	.	"	5	"	"	6	"	.	"	.40
"	168	.	"	$7\frac{1}{2}$	"	"	$7\frac{1}{2}$	"	.	"	.40
"	170	.	"	$3\frac{1}{2}$	"	"	19	"	.	"	.42
"	171	.	"	$3\frac{1}{2}$	"	"	21	"	.	"	.50
"	172	.	"	4	"	"	10	"	.	"	.24

Discounts will be given on above prices if ordered in large numbers.



FANCY CARVED LETTERS

Net Price per Upright Inch.

From $\frac{1}{4}$ to $\frac{7}{8}$ of an inch thick.

Letters under 4 inches same price as 4 inch letter.

STYLE	FROM	PER INCH	FROM	PER INCH
Number 254 .	4 in. to 15 in.	6c . .	15 in. to 24 in.	8c . .
" 255 .	4 " 15 "	8c . .	15 " 24 "	10c . .
" 256 .	4 " 15 "	8c . .	15 " 24 "	10c . .
" 257 .	4 " 15 "	7c . .	15 " 24 "	8c . .
" 258 .	4 " 15 "	9c . .	15 " 24 "	11c . .
" 259 .	4 " 15 "	14c . .	15 " 24 "	16c . .
" 260 .	4 " 15 "	10c . .	15 " 24 "	12c . .
" 261 .	4 " 15 "	14c . .	15 " 24 "	16c . .
" 251 .	4 " 15 "	7c . .	15 " 24 "	8c . .
" 252 .	4 " 15 "	6c . .	15 " 24 "	7c . .
" 253 .	4 " 15 "	6c . .	15 " 24 "	7c . .

Periods, Commas and Dashes will be charged for at the rate of 2c per inch.

SCROLLS

Number 249 .	Size	6 1/2 inches by	6 1/2 inches	Net Price,	18c
" 000 .	"	5 " "	5 " "	"	12c
" 250 .	"	7 " "	7 " "	"	20c
" 262 .	"	10 " "	17 " "	"	70c
" 263 .	"	9 " "	9 " "	"	30c
" 264 .	"	8 1/2 " "	8 1/2 " "	"	26c

Discounts will be given on above prices of Scrolls if ordered in large numbers.



STOCK LETTERS

ROMAN

Net Price per Upright Inch

From $\frac{1}{4}$ to $\frac{7}{8}$ inch thick, round or bevel

From 4 to 15 inches, inclusive	5c	per upright inch
“ 16 “ 24 “ “	6c	“ “ “

Letters under 4 inches, same price as 4 inch letter.

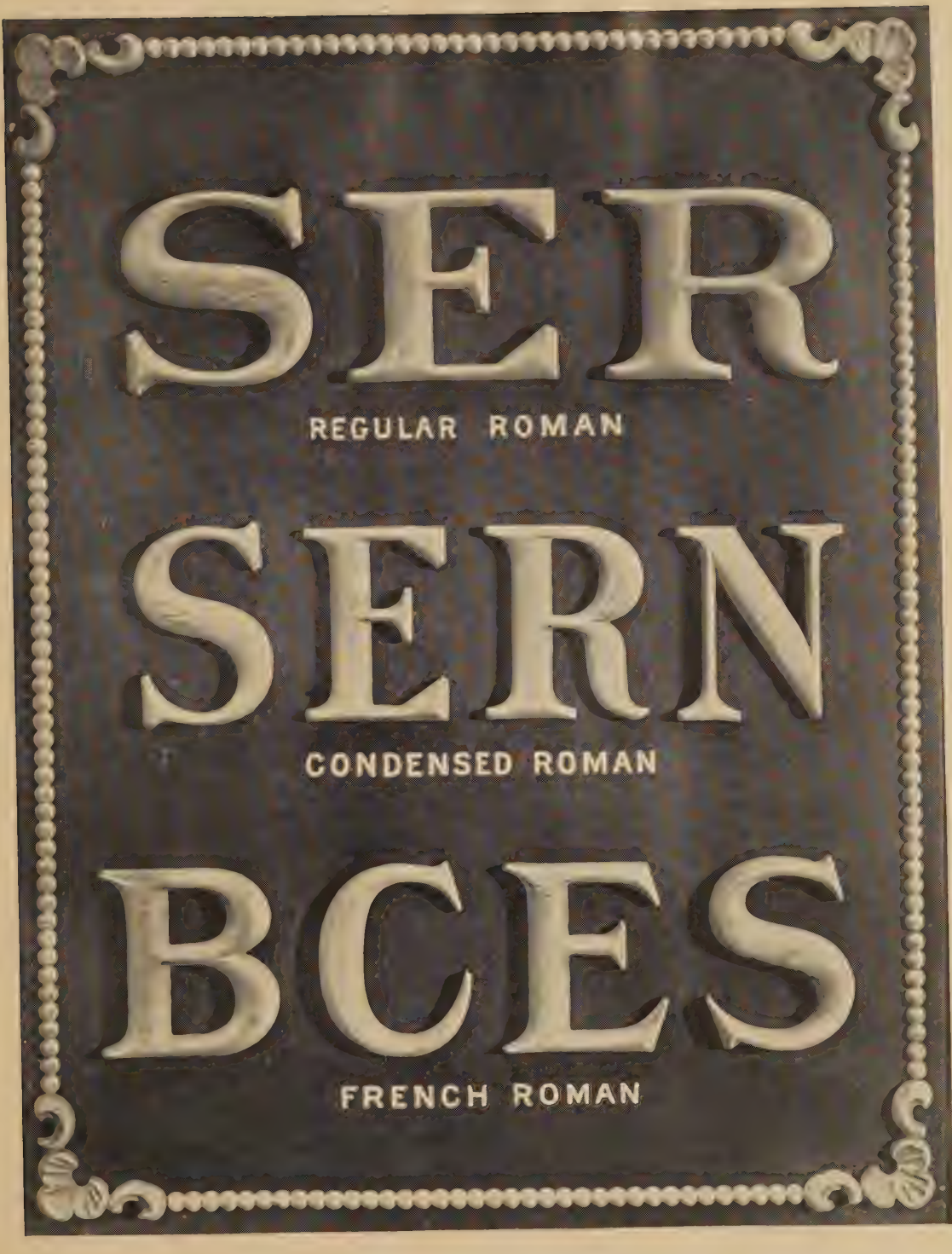
Stock Letters from 2 to 3 inches are made $\frac{1}{2}$ inch thick

“ “ 4 inches, are made $\frac{5}{8}$ inch thick

“ “ from 5 to 24 inches are made $\frac{7}{8}$ inch thick

All $\frac{2}{3}$ round.

Periods, Commas and Dashes will be charged for at the rate of **2c** per inch.



SER

REGULAR ROMAN

SERN

CONDENSED ROMAN

BCESES

FRENCH ROMAN

STOCK LETTERS

EGYPTIAN.

Net Price per Upright Inch.

From $\frac{1}{4}$ inch to $\frac{7}{8}$ inch thick, rounded or beveled.

From	4	to	15	inches, inclusive.	4c	per upright inch
"	16	"	24	"	"	.	.	.	5c	" " "

Letters under 4 inches same price as 4 inch letter.

Stock Letters from 2 to 3 inches are made $\frac{1}{2}$ inch thick

4 inch letters " " $\frac{5}{8}$ " "

5 to 24 inches " " $\frac{7}{8}$ " "

All $\frac{2}{3}$ round.

Periods, Commas, and Dashes will be charged for at the rate of 2c per inch.

ECRS

REGULAR EGYPTIAN

ROUN

EGYPTIAN CONDENSED ONE FIFTH

KSCPU

EGYPTIAN CONDENSED TWO FIFTHS

STOCK LETTERS

SPURRED EGYPTIAN

Net Price per Upright Inch.


From $\frac{1}{4}$ inch to $\frac{7}{8}$ inch thick, rounded or beveled.

From 4 to 15 inches, inclusive	4c	per upright inch
" 16 " 24 "	"	5c	" " "

Letters under 4 inches same price as 4 inch letter.

Stock Letters from 2 to 3 inches are made $\frac{1}{2}$ inch thick
4 inch letters " " $\frac{5}{8}$ " "
5 to 24 inches " " $\frac{7}{8}$ " "
All $\frac{2}{3}$ round

Periods, Commas and Dashes will be charged for at the rate of 2c per inch.



DS PH

SPURRED EGYPTIAN

NOAH

SPURRED EGYPTIAN CONDENSED ONE FIFTH

RESGN

SPURRED EGYPTIAN CONDENSED TWO FIFTHS

STOCK LETTERS

BLOCK.

Net Price per Upright Inch.

(For full and square block)

From $\frac{1}{4}$ inch to $\frac{7}{8}$ inch thick, rounded or beveled.

From	4	to	15	inches, inclusive.					5c	per upright inch
"	16	"	24	"	"				6c	" " "

Letters under 4 inch same price as 4 inch letter.

We have also the full block letters condensed one-fifth

HALF BLOCK.

Net Price per Upright Inch.

From $\frac{1}{4}$ inch to $\frac{7}{8}$ inch thick, rounded or beveled.

From	4	to	15	inches, inclusive,					4c	per upright inch
"	16	"	24	"	"				5c	" " "

Letters under 4 inches same price as 4 inch letters.

Stock Letters from 2 to 3 inches are made $\frac{1}{2}$ inch thick.

4 inch letters " " $\frac{5}{8}$ " "

5 to 24 inches " " $\frac{7}{8}$ " "

All $\frac{2}{3}$ Round.

Periods, Commas, and Dashes will be charged for at the rate of 2c per inch.



R G S

FULL BLOCK

D A C B

HALF BLOCK

D E B

SQUARE BLOCK

The adjoining cut shows letters from our stock patterns carved in different ways.

See page 69 for price on prismatic letters.

GOTHIC LETTERS

Net Price per Upright Inch

From $\frac{1}{4}$ to $\frac{7}{8}$ inches thick, round or beveled

From 4 to 15 inches, inclusive 4c per upright inch

“ 16 “ 24 “ “ 5c “ “ “

Letters under 4 inches, same price as 4 inch letters.

Periods, Commas and Dashes will be charged for at the rate of 2c per inch.

S H U D

--- CENTRE SPURR ---

R D H N

--- PRISMATIC ---

D S O C

--- GOTHIC ---

E R D C

--- BEVELED EDGES ---

LETTERS CARVED IN BOARD

Net Price per Upright Inch

- Style Number 1, Convex or V shaped, from 4 inches to 10 inches, **5c**,
from 10 inches to 15 inches, **6c**.
- “ “ 2, Engraved round face, from 4 inches to 10 inches, **7c**,
from 10 inches to 15 inches, **9c**.
- “ “ 3, Engraved half round, from 4 inches to 10 inches, **8c**,
from 10 inches to 15 inches, **10c**.
- “ “ 4, Convex beading centre, from 4 inches to 10 inches,
12c, from 10 inches to 15 inches, **14c**.
- “ “ 5, Convex prism centre, from 4 inches to 10 inches, **14c**,
from 10 inches to 15 inches, **16c**.
- “ “ 6, Engraved flat, ornamented background, from 4 inches
to 10 inches, **5c**, from 10 inches to 15 inches, **6c**.

All letters under 3 inches same price as 3 inch letter.

These prices will be doubled if carved in oak or any hard wood.

An extra charge will be made for tracing from your drawings.

Estimates given on signs or panels with the different backgrounds, with any style letter, raised from the solid board, as Nos. 8, 9, 10, 11, 12, 13 and 14.

Extra charges for board.

Ornaments, Periods, Commas and Dashes will be charged for at the same price per inch as letters.

CARVED

AND

ENGRAVED

LETTERS

VARIOUS

STYLES



SCRIPT LETTERS

Net Price per Inch, Measured with Slant of Letter

From Patterns furnished by you :

From	4	to	16	inches, inclusive	5c	per	inch
"	17	"	24	"	"	6c	"	"

From Patterns furnished by us :

From	4	to	16	inches, inclusive	6c	per	inch
"	17	"	24	"	"	7c	"	"

Letters under 4 inches same price as 4 inch letters.

Signatures will be copied and enlarged to fill any space.

Spencerian
Hand
Book

SCREEN SIGNS

Wood Letters Placed on Wire Screens make a very neat and attractive sign. They are being used very extensively in and about New York. Regular window screen wire is used, letters being fastened to same by the use of small tacks driven through the screen into the backs of the letters.

These signs are used principally as a back ground in show windows, by jewelers, milliners, bankers, real estate dealers, etc.

BANKERS

* REAL *
ESTATE

FIRE & LIFE
INSURANCE

FANCY CARVED LETTERS

Net Price per Upright Inch.

Letters Nos. 536, 537, 538, 539, 540, 542.

$\frac{5}{8}$ in. From 4 to 16 inches inclusive, . . . 8c per upright inch.

$\frac{7}{8}$ " " 17 " 24 " " . . . 9c " " "

Letters Under 4 inches same price as 4 inch letters.

Letters Nos. 541, 544, 550, 551, 552.

$\frac{5}{8}$ in. From 4 to 16 inches inclusive . . . 12c per upright inch.

$\frac{7}{8}$ " " 17 " 24 " " . . . 14c " " "

Letters Under 4 inches same price as 4 inch letters.

Scroll No. 546, . . . 10 inches by 15 inches . . . 80c each.

" " 548, . . . 10 " " 15 " . . . 80c "

" " 547, . . . 6 " " 6 " . . . 40c "

" " 549, . . . 6 " " 6 " . . . 40c "

Periods, Commas and Dashes will be charged for at the rate of 2c per inch.

R A M

536

537

538

3 9 & 8

539

540

541

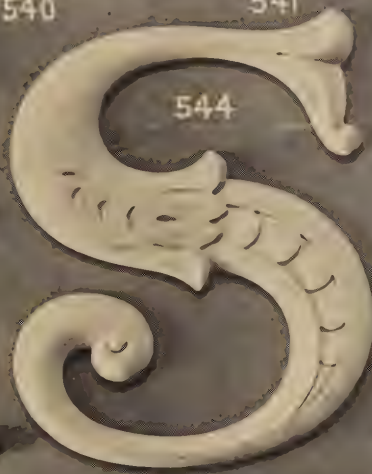
542



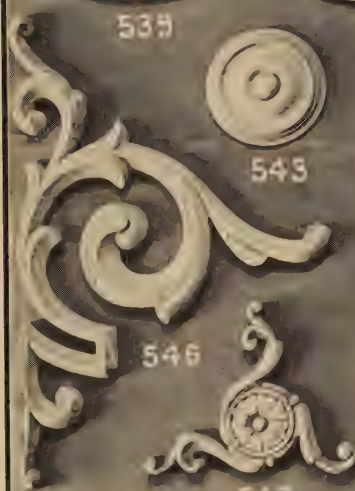
543



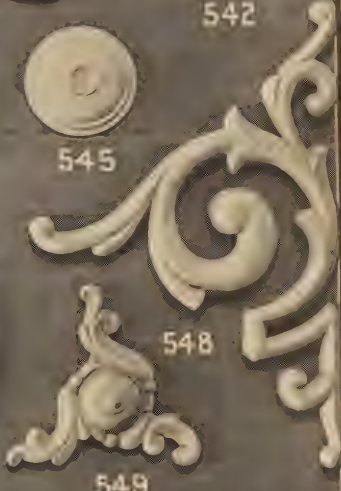
545



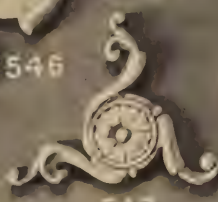
544



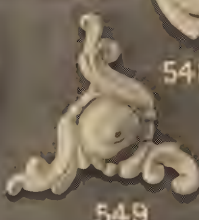
546



548



547



549

H C K

550

551

552

OLD ENGLISH AND GERMAN TEXT

Prices will be quoted on the various styles of Old English, German text, Hebrew, Greek, etc., upon patterns submitted to us.

Estimates promptly given on Autographs, Trademarks, Monograms, etc.

Styles as Nos. 608, 609, 610, 615, 616, 618

From	4	to	15	inches inclusive	7c	per upright inch
"	16	"	24	"	"	9c	" " "

Styles as Nos. 611, 612, 613, 620, 621, 622, 623

From	4	to	15	inches inclusive	5c	per upright inch
"	16	"	24	"	"	7c	" " "

Letters under 4 inches same price as 4 inch letters.

Periods, Commas and Dashes will be charged for at the rate of 2c per inch.

A. D. T

608

609

610

ohc ★ hep

611

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618



619

W C Q &

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538 e. 87 St

632

SCROLLS

Number 189	.	Size	4 $\frac{1}{2}$ inches by	5 $\frac{1}{2}$ inches	.	Net Price, \$0.14
" 190	.	"	5 $\frac{1}{2}$	" 5 $\frac{1}{2}$	"	.16
" 191	.	"	9	" 22	"	.90
" 192	.	"	9	" 27	"	1.30
" 193	.	"	4 $\frac{1}{2}$	" 4 $\frac{1}{2}$	"	.14
" 194	.	"	4	" 4	"	.14
" 195	.	"	4	" 4	"	.12
" 197	.	"	4	" 4	"	.14
" 198	.	"	3 $\frac{1}{2}$	" 3 $\frac{1}{2}$	"	.12
" 199	.	"	10 in. by 37 in., no Nos.		"	1.50
" 200	.	"	10 " 36 "	" "	"	1.70
" 201	.	"	2 inches by	2 $\frac{1}{2}$ inches	"	.10
" 202	.	"	2	" 2 $\frac{1}{2}$	"	.10
" 203	.	"	2	" 3	"	.10
" 204	.	"	1 $\frac{1}{2}$	" 3	"	.10
" 205	.	"	10	" 38	"	2.00

Discounts will be given on above prices if ordered in large numbers.



SCROLLS

Name and Number Pieces

Number 208	.	Size 12	inches by 18	inches	.	Net Price, \$0.80
" 209	.	" 9	" " 13	" "	.	" .70
" 210	.	" 8	" " 18	" "	.	" .70
" 211	.	" 10	" " 10½	" "	.	" .60
" 212	.	" 7	" " 10½	" "	.	" .50
" 213	.	" 10	" " 15	" "	.	" .44
" 214	.	" 7½	" " 23 in. (No Numbers)		.	1.00
" 215	.	" 12½	" " 22 in. (No Letters)		.	1.00

Discounts will be given on the above prices if ordered in large numbers



SCROLLS

Number	93	.	Size, 20 inches by 33 inches	.	Net Price, \$1.50
"	17	.	" 18 " " 28 "	.	" " 1.20
"	13	.	" 11 " " 16 "	.	" " .56
"	2	.	" 12 " " 16 "	.	" " .70
"	12	.	" 14 " " 21 "	.	" " .72
"	4	.	" 7 " " 12 "	.	" " .36
"	16	.	" 9 " " 12 "	.	" " .44
"	138	.	" 16 " " 24 "	.	" " .24 90
"	32	.	" 19 " " 33 "	.	" " 1.50
"	33	.	" 9 " " 12 "	.	" " .44
"	34	.	" 15 " " 25 "	.	" " 1.02
"	8	.	" 11 " " 15 "	.	" " .60
"	121	.	" 12 " " 18 "	.	" " .48
"	1	.	" 12 " " 24 "	.	" " .88

Discounts will be given on above prices if ordered in large numbers.



SCROLLS

Number	Size	12 inches	by 24 inches	Net Price, \$
I58	.	.	.	1.48
" I59	" 5	" 19	"	.66
" I60	" 11	" 22	"	.88
" I63	" 8	" 14	"	.58
" I64	" 8	" 18	"	.70
" I66	" 10	" 16	"	.48
" I65	" 4	" 6	"	.22
" I61	" 2	" 4	"	.12
" I62	" 2 1/2	" 5	"	.12
" I57	" 19 in. by 28 in.,	Rococo Des.	"	8.80
" I42	" 6 inches by 21 inches	"	"	2.20
" I46	" 6	" 18	"	1.30
" 61	" 9	" 10	"	.40
" I39	" 7	" 14	"	.64
" I40	" 7	" 7	"	.30
" I41	" 6 1/2	" 13	"	.50
" I43	" 7	" 14	"	.50
" I44	" 6	" 10	"	.34
" I47	" 6	" 6	"	.40
" I49	" 11	" 44	"	2.50
" I50	" 6	" 6	"	.28
" I51	" 6	" 8	"	.24

Discounts will be given on above prices if ordered in large numbers.

LETTERS

Shaded Egyptian Letters, Nos. 36 and 37

Net Price per Upright Inch

From 1/4 inch to 3/8 inch thick

From 4 to 15 inches, inclusive	9c per inch
" 16 " 24 " " "	10c "

Rustic Letter, No. 38

From 4 to 15 inches, inclusive	8c per inch
" 16 " 24 " " "	10c "

Letters under 4 inches same price as 4 inch letters.



SCROLLS

Number	152	.	Size	6 inches	by	10 inches	.	Net Price,	\$0.26
"	153	.	"	5	"	7	"	"	.14
"	154	.	"	6	"	10	"	"	.16
"	156	.	"	6	"	10	"	"	.16
"	351	.	"	6	"	10	"	"	.40
"	361	.	"	5	"	14	"	"	.28
"	155	.	"	6	"	9	"	"	.14
"	33		Wreath and Ribbon,	Size,	12 in.	by	15 in.	"	1.40

Discounts will be given on above prices if ordered in large numbers.

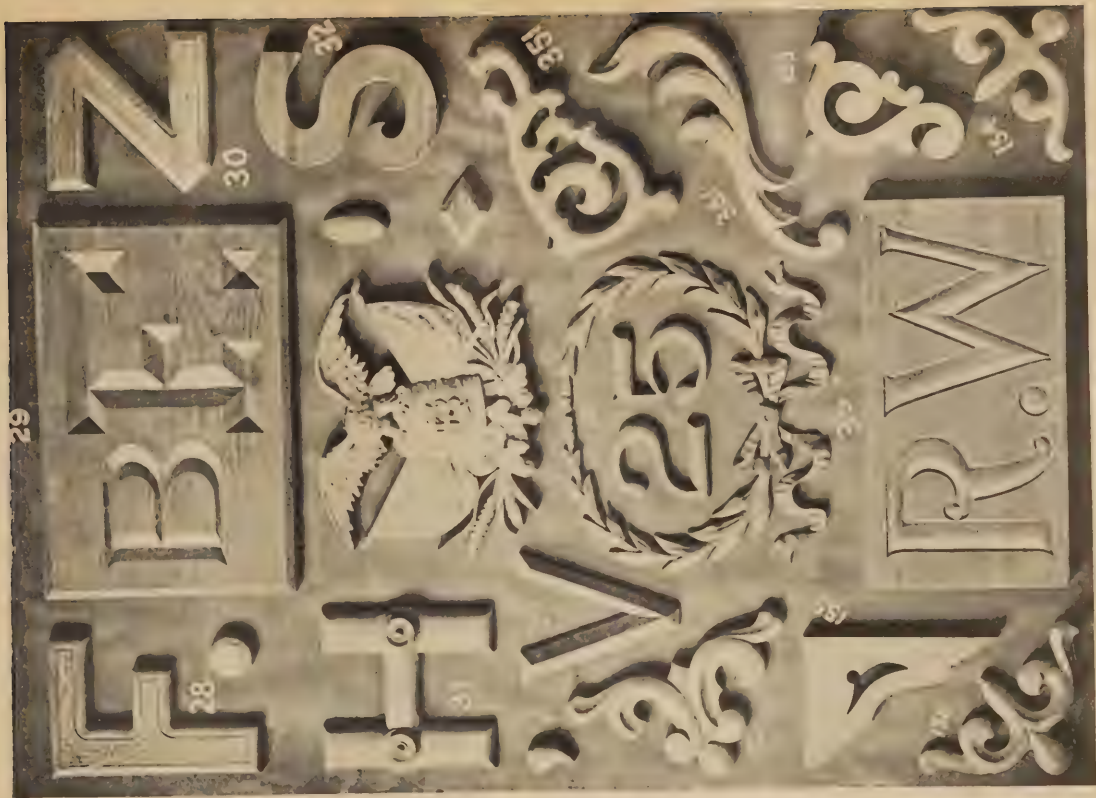
LETTERS

Net Price per Upright Inch

From $\frac{1}{4}$ inch to $\frac{7}{8}$ inch thick

- Number 1, Roman letter, 5c per inch.
- " 2, from 4 inch to 15 inch, 6c, from 15 inch to 24 inch, 8c.
- " 3, " 4 " 15 " 6c, " 15 " 24 " 6½c.
- " 4, Spurred Egyptian, 4c.
- " 5, Script, 5c.
- " 6, 8, 9, Block letters, 5c.
- " 7, 8c.
- " 10, Centre spur, 4c.
- " 28, 30, 31, from 4 inch to 15 inch, 6c, from 15 inch to 24 inch, 8c.
- " 32, Plain sawed, 2½c.
- " 34, See page 71.
- " 29, 35, Engraved letter, 6c.

Letters under 4 inches same price as 4 inch letter.



SCROLLS

Number	593	.	Size	3	inches by	8	inches	.	Net Price, \$0.30
"	594	.	"	8	"	8	"	.	" .50
"	595	.	"	2 1/2	"	15	"	.	" .50
"	596	.	"	9	"	9	"	.	" .40
"	597	.	"	6	"	24	"	.	" 1.20
"	598	.	"	4	"	9	"	.	" .30
"	599	.	"	18	"	21	"	.	" 2.50
"	600	.	"	4	"	12	"	.	" .40
"	601	.	"	6	"	20	"	.	" .60
"	602	.	"	12	"	12	"	.	" .70
"	603	.	"	7	"	24	"	.	" .70
"	604	.	"	12	"	12	"	.	" .70
"	607	.	"	3 1/2	"	5 1/2	"	.	" .40

Discounts will be given on above prices if ordered in large numbers.



SCROLLS

Number 686	.	Size, 18	inches by 29 inches	.	Net Price, \$2.00
" 687	.	" 4	" " 4 "	.	" " .20
" 688	.	" 6	" " 10 "	.	" " .50
" 689	.	" 2	" " 10 "	.	" " .24
" 690	.	" 12	" " 20 "	.	" " .80
" 691	.	" 11	" " 19 "	.	" " 1.00
" 692	.	" 15	" " 40 "	.	" " 2.50
" 694	.	" 6	" " 9 "	.	" " .30
" 695	.	" 7	" " 12 "	.	" " .50
" 696	.	" 7	" " 12 "	.	" " .50
" 697	.	" 3 1/2	" " 8 "	.	" " 1.00
" 698	.	" 4 1/2	" " 9 "	.	" " .36

Discounts will be given on above prices if ordered in large numbers.



SCROLLS

Number 699	.	Size 21 inches by 29 inches"	.	Net Price \$2.00
" 700	.	" 4 " " 6 "	.	" " .50
" 701	.	" 20 " " 30 "	.	" " 2.20
" 704	.	" 11 " " 19 "	.	" " .90
" 705	.	" 19 " " 19 "	.	" " 1.50
" 706	.	" 12 " " 13 "	.	" " .70
" 707	.	" 10 " " 16 "	.	" " .80
" 708	.	" 6 " " 9 "	.	" " .30
" 709	.	" 5 " " 5 "	.	" " .18
" 710	.	" 10 " " 10 "	.	" " .60

Discounts will be given on above prices if ordered in large numbers.



SCROLLS

Number 553	.	Size 9	inches by 12 inches	.	Net Price, \$0.60
" 554	.	" 10	" 19 "	.	" .90
" 555	.	" 8	" 12 "	.	" .50
" 556	.	" 3½	" 8 "	.	" .30
" 558	.	" 3½	" 8 "	.	" .30
" 563	.	" 7	" 10 "	.	" .50
" 564	.	" 2	" 9 "	.	" .20
" 565	.	" 10	" 24 "	.	" 1.30
" 566	.	" 11	" 15 "	.	" 1.60
" 567	.	" 9	" 13 "	.	" .60
" 568	.	" 3	" 4 "	.	" .16
" 569	.	" 7	" 24 "	.	" 1.10
" 571	.	" 14	" 23 "	.	" 1.00
" 572	.	" 7	" 11 "	.	" .40

Discounts will be given on above prices if ordered in large numbers.



SCROLLS

Number	712	.	Size	5 inches by	8 inches	.	Net Price,	\$0.44
"	713	.	"	6	" 33	"	"	1.20
"	714	.	"	8	" 9	"	"	.80
"	715	.	"	3	" 3	"	"	.12
"	716	.	"	7	" 28	"	"	1.30
"	717	.	"	3 in. by	6 in., no Nos.	.	"	.12
"	718	.	"	3 inches by	18 inches	.	"	1.50
"	719	.	"	8	" 22	"	"	1.30
"	720	.	"	7	" 8	"	"	.50
"	723	.	"	5	" 24	"	"	.50
"	724	.	"	5	" 13	"	"	.30
"	725	.	"	14	" 40	"	"	2.40
"	727	.	"	4	" 18	"	"	.50
"	728	.	"	4	" 7	"	"	.20
"	729	.	"	4	" 8	"	"	.50
"	730	.	"	7	" 24	"	"	1.10

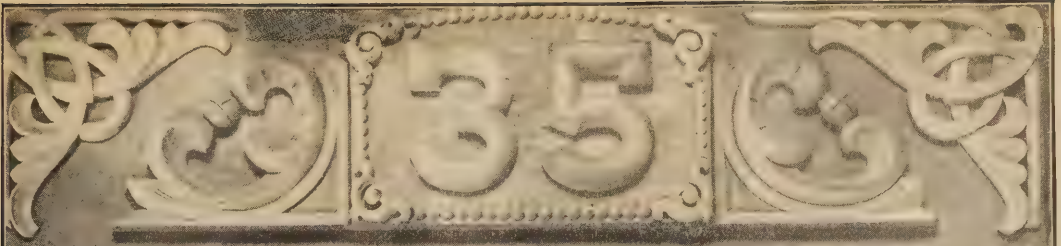
Discounts will be given on above prices if ordered in large numbers.



SCROLLS

Number	634	.	8 inches by 27 inches,	No Nos.	.	Net Price	\$2.00
"	635	.	8 " " 10 " "	" "	.	" "	.60
"	633	.	8 " " 8 " "	" "	.	" "	.60
"	637	.	9 " " 16 " "	" "	.	" "	.90
"	636	.	11 " " 14 " "	" "	.	" "	.90
"	638	.	9 " " 26 " "	No Letters	.	" "	1.00
"	639	.	5 " " 10 " "	" "	.	" "	.40
"	640	.	7 " " 19 " "	" "	.	" "	1.30
"	641	.	14 " " 30 " "	" "	.	" "	1.80
"	642	.	4 " " 10 " "	" "	.	" "	.30
"	643	.	4 " " 7 " "	" "	.	" "	.16
"	644	.	4 " " 7 " "	" "	.	" "	.20

Discounts will be given on above prices if ordered in large numbers.



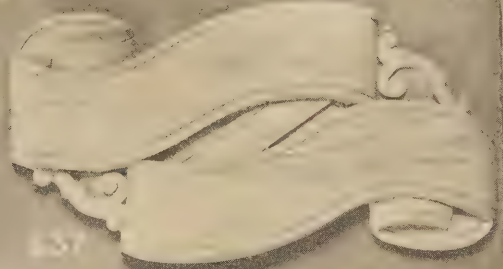
633

635

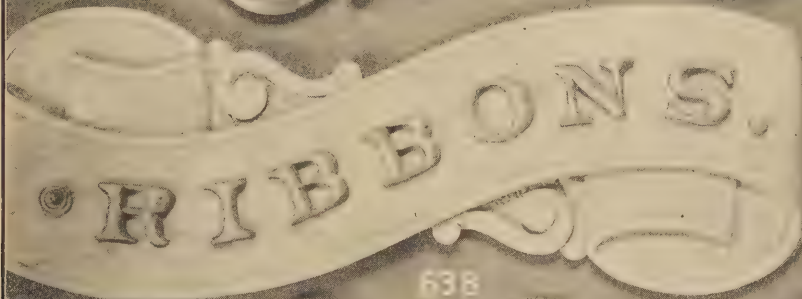
634



636



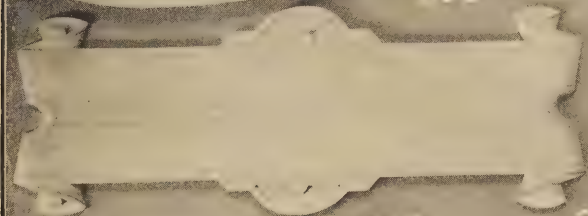
637



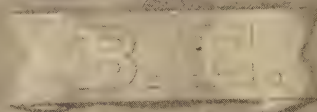
638



639



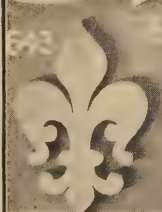
640



642

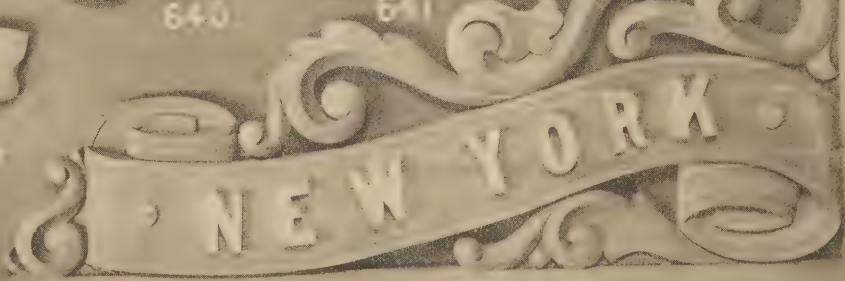


641



643

644



NEW YORK

SCROLLS

Number	521	.	Size	9	inches	by	12	inches	.	Net	Price	\$0.40
"	522	.	"	12	"	"	14	"	.	"	"	.90
"	523	.	"	6	"	"	6	"	.	"	"	.30
"	524	.	"	2 1/2	"	"	14	"	.	"	"	.40
"	525	.	"	5	"	"	5	"	.	"	"	.24
"	526	.	"	12	"	"	14	"	.	"	"	.90
"	427	.	"	7	"	"	13	"	.	"	"	.50
"	528	.	"	13	"	"	20	"	No Fleur De Lis			1.10
"	529	.	"	5	"	"	12	"40
"	530	.	"	2	"	"	2	"10
"	533	.	"	7	"	"	7	"24
"	534	.	"	7	"	"	7	"24
"	535	.	"	12	"	"	30	"	.	.	.	1.70

Discounts will be given on above prices if ordered in large numbers.



SCROLLS

Number	671	.	Size	7 inches by	7 inches	.	Net Price	\$0.20
"	672	.	"	6	" " 6	"	"	.28
"	674	.	"	17	" " 36	" No Nos.	"	2.50
"	675	.	"	5	" " 10	"	"	.40
"	676	.	"	7	" " 18	"	"	.90
"	677	.	"	8	" " 13	"	"	.46
"	678	.	"	6	" " 6	"	"	.28
"	679	.	"	4	" " 9	"	"	.30
"	680	.	"	5	" " 5	"	"	.16
"	681	.	"	14	" " 29	"	"	2.00
"	682	.	"	6	" " 16	"	"	.60
"	683	.	"	3	" " 16	"	"	.70
"	684	.	"	3	" " 11	"	"	.30
"	685	.	"	4	" " 4	"	"	.12

Discounts will be given on above prices if ordered in large numbers.



TRADE MARKS, EMBLEMS, ETC.

Number 838	.	Size 4	inches by 17 inches	.	Net Price, \$0.80
" 839	.	" 6 1/2	" 16	"	2.00
" 840	.	" 8	" 12	"	2.30
" 841	.	" 6	" 6	"	.50
" 842	.	" 6	" 9	"	.80
" 843	.	" 6 1/2	" 9	"	.90
" 844	.	" 3	" 7	"	.30
" 845	.	" 3 1/2	" 10	"	1.30
" 846	.	" 8	" 12	"	3.00
" 847	.	" 4	" 10	"	2.00
" 848	.	" 8	" 8	"	1.50
" 849	.	" 7	" 11	"	2.00
" 850	.	" 4	" 5	"	.50
" 851	.	" 5	" 7	"	.30
" 852	.	" 3 1/2	" 3 1/2	"	.30
" 853	.	" 10	" 10	"	1.00
" 854	.	" 7	" 8	"	.80
" 856	.	" 6 1/2	" 16	"	1.80
" 857	.	" 2	" 9	"	.30
" 859	.	" 7	" 11	"	2.00
" 861	.	" 9	" 12	"	.90
" 862	.	" 7	" 12	"	.60
" 863	.	" 4	" 4	"	.16

Discounts will be given on above prices if ordered in large numbers.

The Above can be had in any size.

We Also Make Trade-Marks, Models, and Monograms from your own patterns, or will enlarge then from a small cut of any design to fill any space desired.



PLAIN AND FANCY ROSETTES.

Number	Size	7 inches	Price
218	7		\$0.30
219	7		.50
220	7		.40
221	5		.40
222	5		.30
223	1 3/4		.04
224	5 1/2		.50
225	5 1/2		.16
226	5		.50
227	4 1/2		.12
228	4 1/2		.12
229	4 1/2		.16
230	4		.20
231	4		.12
232	3 1/2		.10
233	3 3/4		.10
235	4		.12
236	2 1/4		.08
237	3 1/4		.12
238	3		.08
239	3 1/4		.08
240	3 1/2		.10
241	3		.08
242	2 1/2		.08
243	2		.06
244	2		.06
245	1 1/2	by 2 1/2 inches	.05
246	1 1/2	2 1/2 c. ea., \$1.80 per 100, \$7.00 per M.	
247	2		.12
248	2	3 c. ea., \$2.00 per 100, \$8.00 per M.	

WHITE WOOD MOULDINGS

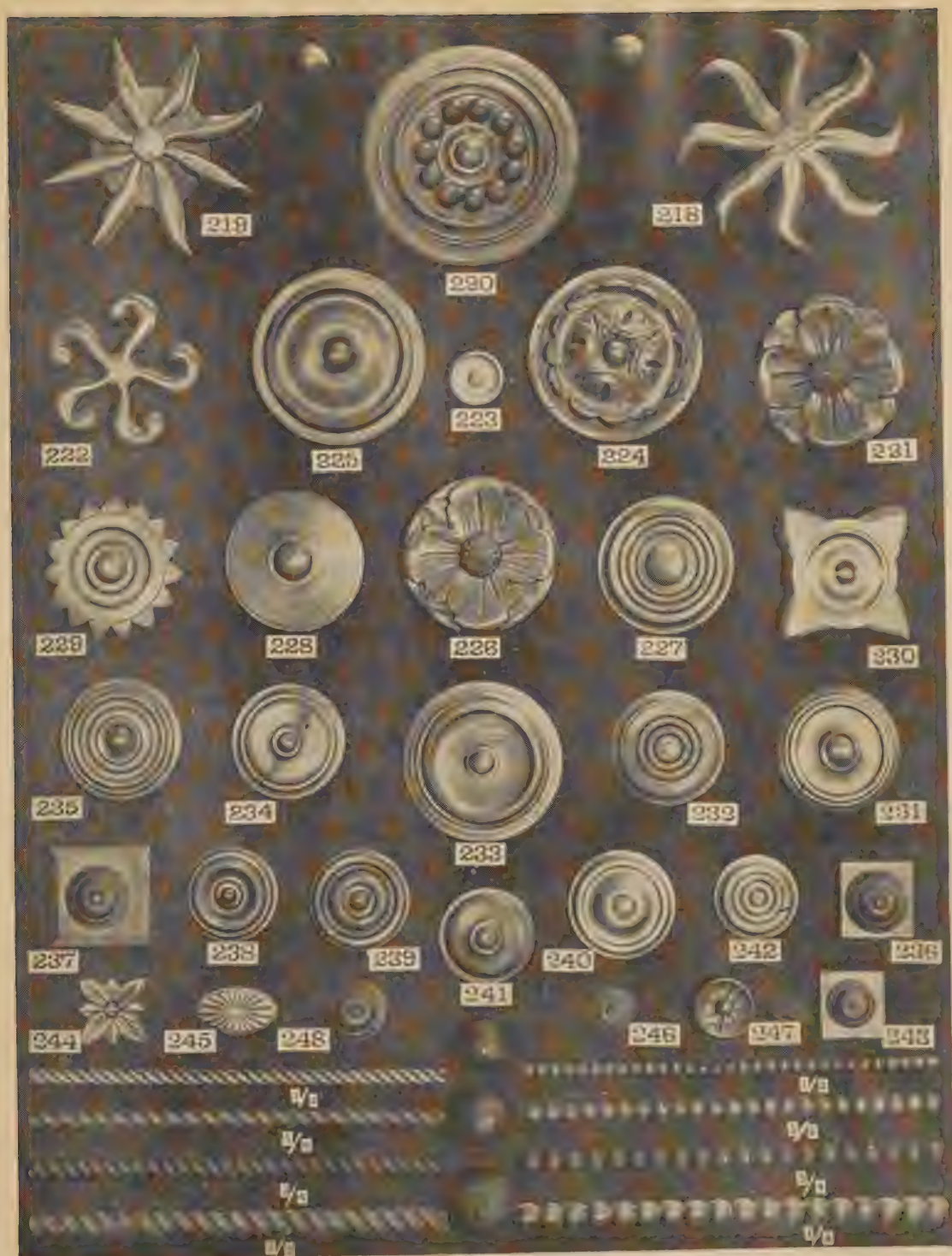
ROPE

	1/2 inch	5/8 inch	3/4 inch	7/8 inch
Per 100 ft.	\$1.20	\$1.30	\$1.50	\$1.60
" 500 "	5.30	5.80	6.60	7.00
" 1,000 "	9.00	10.20	11.30	12.00

BALL

	1/2 inch	5/8 inch	3/4 inch	7/8 inch
Per 100 ft.	\$1.20	\$1.30	\$1.50	\$1.60
" 500 "	5.30	5.80	6.60	7.00
" 1,000 "	9.00	10.20	11.30	12.00

Discounts will be given on above prices if ordered in large numbers.



SIGN POSTS

Number	Size				Price
1	3	in by 3	in by 3	0 ft, with panels,	96c, or 32c per foot
2	2 1/2	"	2 1/2	" 4:0 "	} 24c per foot without Rosettes.
3	2 1/2	"	2 1/2	" 3:0 " round	
4	2 1/2	"	2 1/2	" 2:0 "	
5	2 1/2	"	2 1/2	" 2:0 "	
6	2 1/2	"	2 1/2	" 2:0 "	
7	2 1/2	"	2 1/2	" 2:0 "	
8	2 1/2	"	2 1/2	" 2:0 "	
9	2 1/2	"	2 1/2	" 2:0 "	
10	2 1/2	"	2 1/2	" 2:0 "	
11	2	"	2	" 1:0 "	} Any of these 3 inches by 3 inches, 30c per foot.
12	2	"	2	" 1 3 1/2 in.	
13	2	"	2	" 1 5 "	
14	2	"	2	" 1 8 "	
15	2	"	2	" 2 1 "	
16	2 1/2	"	2 1/2	" 3 0 " carved on front, \$1.32, or 44c per ft.	} 24c "
17	1 1/4	"	1 1/4	" 4 " between shoulders, 6c each.	
18	2 1/2	"	2 1/2	" 4 1/2 " 8c each.	
19	2 1/2	"	2 1/2	" 4 " to shoulder, 10c each.	
20	2 1/2	"	2 1/2	" 6 1/2 " 14c each.	
21	3	"	3	" 6 " to shoulder, 12c each.	
22	3	"	3	" 7 " " 24c "	
23	1 1/2	"	1 1/2	" 7 " 7c each.	
24	1 1/2	"	1 1/2	" 2 1/2 " between shoulders, 6c each	
25	3/4	"	3/4	" 2 " " " 5c "	

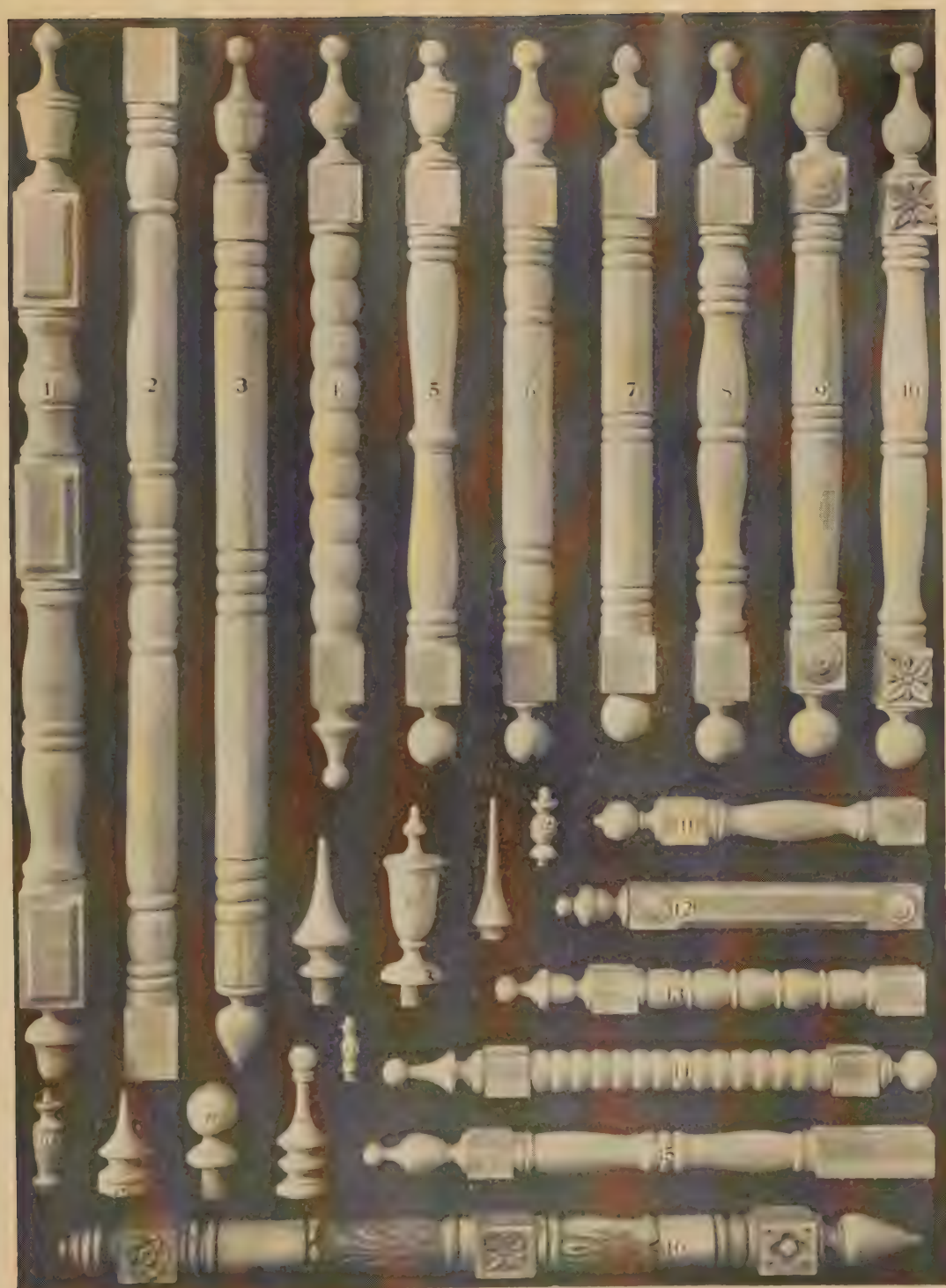
The Measurements on Posts are given over the squares, that is to say, for a 2-foot sign, order a 2-foot post.

Discounts will be given on the above prices if ordered in large numbers.

BALLS.

	1 1/2 in.	1 3/4 in.	2 in.
Per 100	\$1.20	\$1.50	\$1.80
Per 500	4.50	7.30	9.00
Per 1000	6.50	9.80	13.00

Kindly paste this over "BALLS" on page 58 of our Catalogue.



WIRE SIGNS

We furnish the wire with plain band or capped, and with balls or pickets on one or two sides. Also furnish it with heavy wooden frame of any width.

Letters, scrolls, and moulding can be fastened to frame at a very reasonable cost.

See page 66 for price list.

O G S

762

W. R

764

763

WIRE SIGNS

Raised letters are fastened to wire signs by ordinary blind staples, enclosing the wire and driven into backs of letters.

The most consistent sign painters place the letters face down upon a bench or floor, then lay the wire face down upon them and fasten as above.

Very large letters for roof signs may be secured to wire by galvanized sheet iron strips covering a strand of wire and fastened to backs of letters by screws.

It is considered advisable to do your sizing, gilding, and finishing after letters are fastened to sign, thus insuring a neat job.

ORNAMENTS,

731

732

WOODEN LETTERS

734

AND

733

736

WIRE SIGN WORK

735

Wooden letters are fastened to brick facure by driving two or more ordinary hold-fasts into mortar seams, a screw into each hold-fast securing the letter.

They are fastened to iron facure by drilling holes suitable for neat hold-fasts and secured in same manner as letters on brick facure.

To suit cases of this kind, and avoidance of drilling into facure, a thin strip of angle iron can be fastened by screws into top and bottom of letter.

WE MAKE

Calligraphy

TO ORDER

WIRE SIGN WORK

Net Price.

Square frame wire.

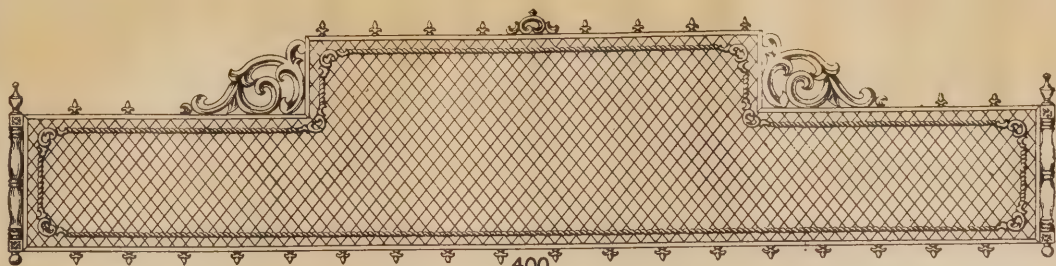
Plain wire without capping, **28c** per square foot.

“ “ with “ **30c** “ “ “

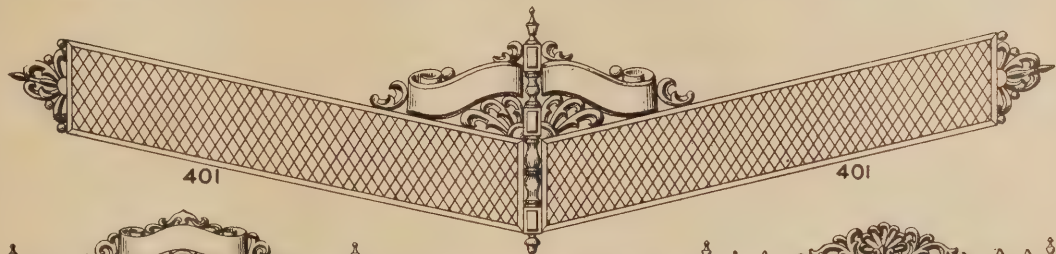
Pickets or balls on one side only, **32c** per square foot

Pickets or balls top and bottom, **34c** per square foot.

Small additional charge for Crating Wire Sign Work.

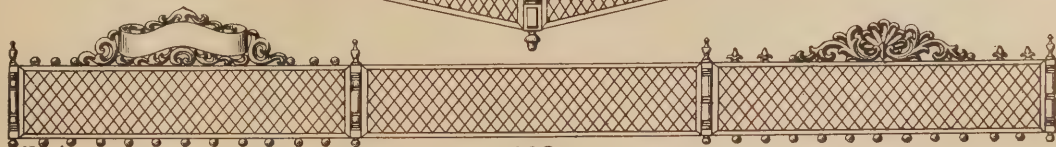


400



401

401



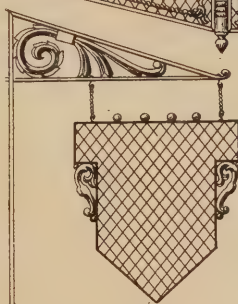
402



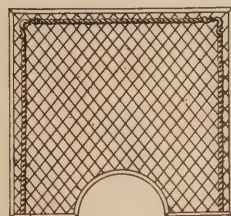
403



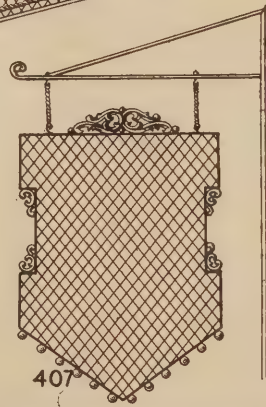
404



405



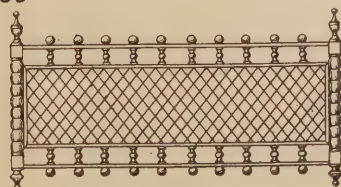
406



407



408



409



410

The adjoining sheet showing end view of stem of letters, gives a few ideas of how the face of letters can be modelled up.

The same can be worked on any size letter.

No. 1, $\frac{2}{3}$ round, being the most desirable, has been made the sweep of our stock letter. Any of the others can be had by stating number in your order.



Number 10, prismatic . 1C per inch extra
 " 11, " . 2C " "
 " 12, full round . 2C " "

No. 1, Stock, $\frac{2}{3}$ Round.

No. 2, $\frac{1}{4}$ round .	No. 5, round corners .	No. 3, $\frac{1}{2}$ round
" 4, $\frac{3}{4}$ " .	" 8, bevel .	" 6, coved
" 7, small bevel .		" 9, large bevel

Pages 71 and 72 show photographs taken of buildings on Broadway, New York. They are but a few of thousands of the same, which are evidence of how extensively the raised wooden letters are used on wire and board for sign work in that city.

It can be plainly seen they do not deface, but help to ornament and beautify many of the handsome buildings in Greater New York.

Pages 73 and 74 show a few signs painted and put up by some of the most prominent sign painters in Newark, N. J.





OFFICES.

W.E. FRANCIS

UNION NATIONAL BANK

MANUFACTURERS NATIONAL BANK.

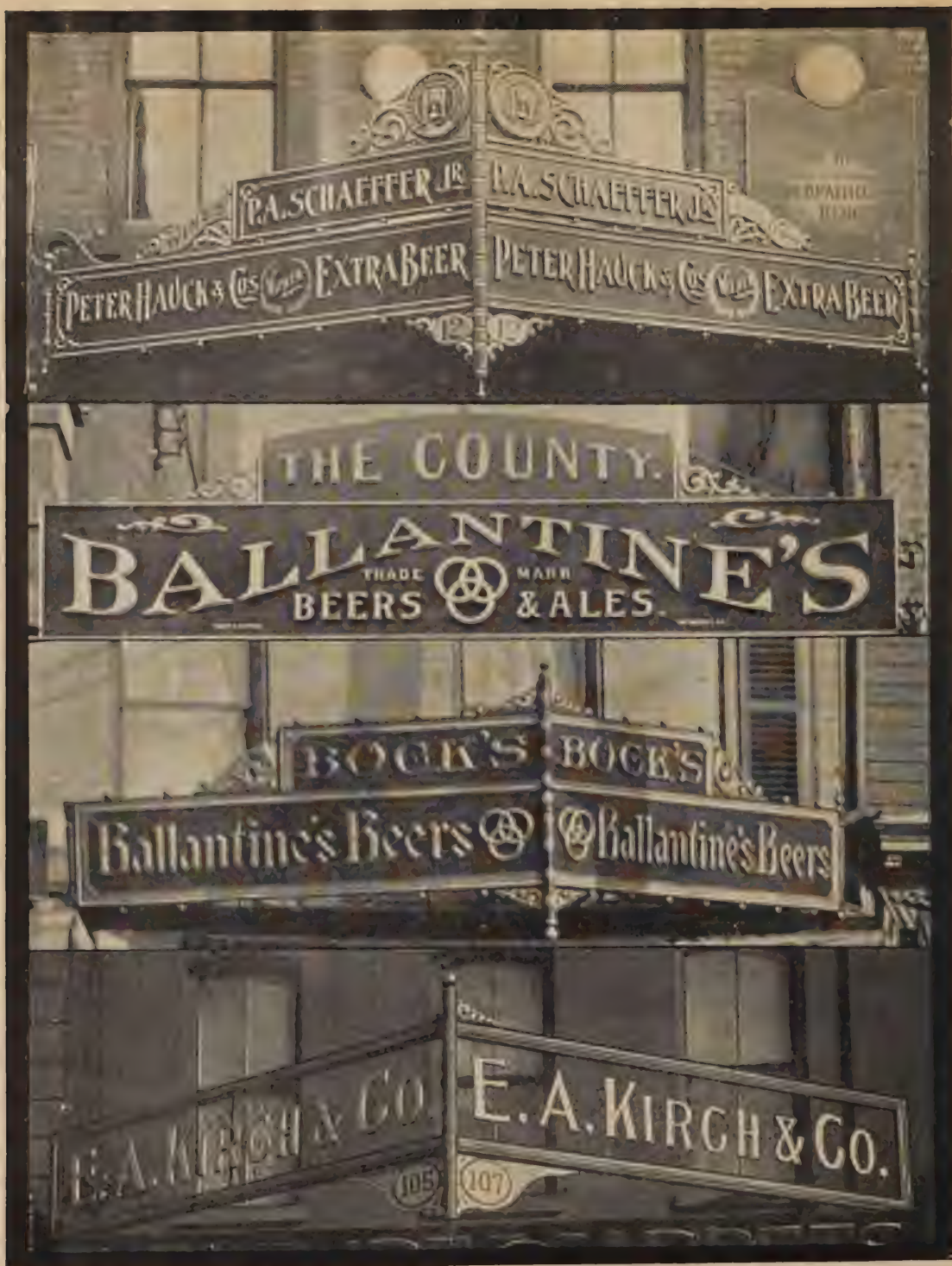
B. 3

DEERIN & CO.

B. 7

SCHITZ & LEITNER

EIGENSPAN'S & ALES & PORTER



P.A. SCHAEFFER JR.

P.A. SCHAEFFER JR.

PETER HAUCK & CO. EXTRA BEER

PETER HAUCK & CO. EXTRA BEER

THE COUNTY.

BALLANTINE'S
TRADE MARK
BEERS & ALES.

BOCK'S

BOCK'S

Ballantine's Beers

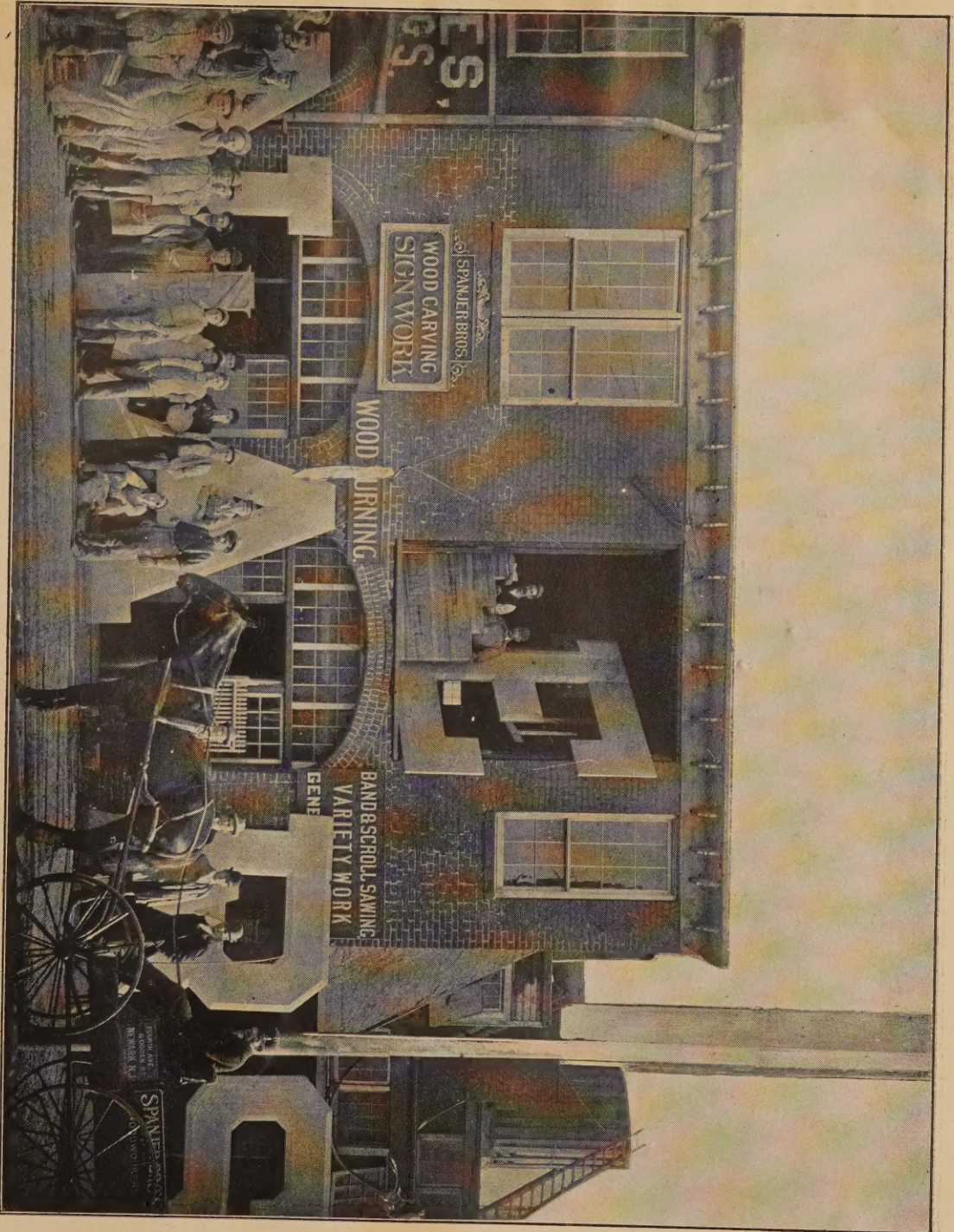
Ballantine's Beers

E.A. KIRCH & CO.

E.A. KIRCH & CO.

105

107



Above cut shows our factory at Fourth Avenue and Ogdén Street in 1899, where we made the largest wooden letters known; same being ten feet high and eight feet wide, and eighty-nine in number. These letters can be seen on the factory of the Singer Sewing Machine Co., Elizabethport, N. J.

ROMAN, FULL BLOCK, AND SQUARE BLOCK LETTERS

FIGURED SQUARE

$\frac{1}{4}$, $\frac{1}{2}$, or $\frac{3}{8}$ round, or beveled edge.

Net Price per Upright Inch.

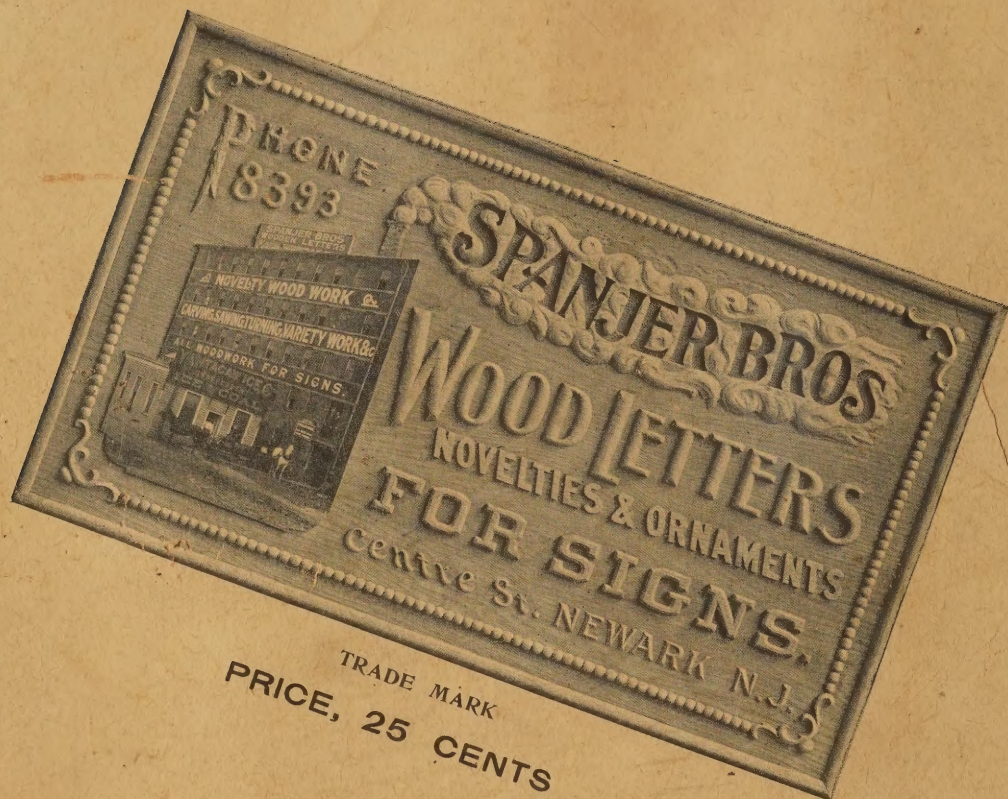
HEIGHT	THICKNESS	PRICE	HEIGHT	THICKNESS	PRICE
30 in. .	$\frac{7}{8}$ in. .	7½c . . .	30 in. .	1¼ in. .	9c
3 ft. .	" .	9c . . .	3 ft. .	" .	10½c
3:6 in. .	" .	10c . . .	3:6 in. .	" .	11½c
4 ft. .	" .	11c . . .	4 ft. .	" .	12½c
HEIGHT	THICKNESS	PRICE	HEIGHT	THICKNESS	PRICE
30 in. .	1½ in. .	10½c . . .	30 in. .	2 in. .	14c
3 ft. .	" .	12c . . .	3 ft. .	" .	16c
3:6 in. .	" .	13c . . .	3:6 in. .	" .	18c
4 ft. .	" .	15c . . .	4 ft. .	" .	20c

EGYPTIAN, HALF BLOCK, AND GOTHIC LETTERS

$\frac{1}{4}$, $\frac{1}{2}$, or $\frac{3}{8}$ round, or beveled edge.

Net Price per Upright Inch. The Width being not over $\frac{2}{3}$ the Height.

HEIGHT	THICKNESS	PRICE	HEIGHT	THICKNESS	PRICE
30 in. .	$\frac{7}{8}$ in. .	6c . . .	30 in. .	1¼ in. .	7c
3 ft. .	" .	7c . . .	3 ft. .	" .	8c
3:6 in. .	" .	8c . . .	3:6 in. .	" .	9½c
4 ft. .	" .	9c . . .	4 ft. .	" .	10½c
HEIGHT	THICKNESS	PRICE	HEIGHT	THICKNESS	PRICE
30 in. .	1½ in. .	8c . . .	30 in. .	2 in. .	12c
3 ft. .	" .	9c . . .	3 ft. .	" .	14c
3:6 in. .	" .	11c . . .	3:6 in. .	" .	16c
4 ft. .	" .	13c . . .	4 ft. .	" .	18c



TRADE MARK
PRICE, 25 CENTS